



# ADVANCED MANUFACTURING SUMMIT

SYDNEY, NSW **15-16 NOVEMBER 2016**  
[www.advancedmanufacturingsummit.com.au](http://www.advancedmanufacturingsummit.com.au)

## Partnership & Exhibition Opportunities

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# About the Advanced Manufacturing Summit

Why manufacturing is so important?

- Manufacturing is the biggest spender of applied research and innovation, it is also the key driver of productivity improvement, hence its future has a large impact on the rest of the economy
- Manufacturing makes up the biggest share of world trade and therefore, is critical for export earnings
- Manufacturing is the largest driver of high value services so it is critical for the high end of the service economy
- Manufacturing generates job growth and economic activity
- Manufacturing may be central to a functioning democracy *(Copyright Goran Roos 2013 – AusBiotech 2013 National Conference)*

Advanced manufacturing can transform the Australian economy as we move away from the focus on the resource sector. Australia needs to develop and sustain more knowledge intensive, high value, globally competitive manufacturing industries and companies. The Advanced Manufacturing Summit (AMS) 2016 will be held in Sydney. The Summit will be an excellent educational and networking opportunity that will bring together key industry, government and academic personnel to discuss and drive change to embrace the opportunities for Australia's current and future manufacturers and their supply chains.

Attendees will be encouraged to share knowledge and gain expert views whilst discussing Australia's development of more knowledge-intensive, high value and globally competitive manufacturing industries.

Hosted by AusBiotech, Australia's biotechnology organisation and national body for the biotechnology and life sciences industry, the Summit will bring together a range of industries involved in Advanced Manufacturing including, automotive, aerospace, medical devices, robotics, new industrial platform technologies, and others. This is an exciting opportunity to be involved in a comprehensive event focused on sharing knowledge and encouraging collaboration amongst professionals in this breakthrough industry.



# Partnership Opportunities

## Delegate Satchel

**\$5,500** (Members) / **\$6,600** (Non-Members)

Used by the delegates at and after the event, the delegate satchel will feature your brand and corporate colours. Include a promotional item in the satchel to maximise your impact.

### Inclusions

- Company logo printed on the conference satchel alongside AusBiotech and Business Events Sydney (selection of bag is at the discretion of AusBiotech)
- Opportunity to upgrade the choice of bag used (additional charges will apply)
- Opportunity to provide collateral or promotional item for inclusion in the delegate satchel (material to be provided by the Partner subject to size and weight restrictions)
- Two (2) full conference registration
- Acknowledgement of support in electronic and printed materials leading up to and during AMS 2016 including event website and printed program
- Acknowledgement of support within pre and post marketing activities including e-marketing, direct mailings and social media

## Delegate Lanyards

**\$5,500** (Members) / **\$6,600** (Non-Members)

Worn by all the delegates at the event and featured in photos, the lanyard partnership is an ideal way to ensure your brand is front of mind with all the delegates.

### Inclusions

- Company logo featured prominently on the conference lanyards/name badges (selection of lanyard is at the discretion of AusBiotech)
- Two (2) full conference registrations
- Acknowledgement of support in electronic and printed materials leading up to and during AMS 2016 including event website and printed program
- Acknowledgement of support within pre and post marketing activities including e-marketing, direct mailings and social media

## Water Bottle Partner

**\$5,500** (Members) / **\$6,600** (Non-Members)

Keep the delegates hydrated throughout the conference while keeping your brand front of mind with this fantastic branding opportunity.

### Inclusions

- Company branding included on water bottles displayed prominently throughout the venue for the entirety of the conference
- Two (2) full conference registration
- Acknowledgement of support in electronic and printed materials leading up to and during AMS 2016 including event website and printed program
- Acknowledgement of support within pre and post marketing activities including e-marketing, direct mailings and social media



# Partnership Opportunities

## Charging Station Partner

**\$3,300** (Members) / **\$4,400** (Non-Members)

Supply the delegates with power during the conference to charge up their mobile phones and tablets.

### Inclusions

- Company branding on the charging station centrally located in the exhibition area
- One (1) full conference registration
- Acknowledgement of support in electronic and printed materials leading up to and during AMS 2016 including event website and printed program
- Acknowledgement of support within pre and post marketing activities including e-marketing, direct mailings and social media

## Pocket Program

**\$3,300** (Members) / **\$4,400** (Non-Members)

The pocket program is a quick reference guide for delegates with information on the event, sessions and speakers.

### Inclusions

- A full page (A6) advertisement on the back cover of the pocket program distributed to all delegates in their name badge (subject to print deadlines)
- One (1) full conference registration
- Acknowledgement of support in electronic and printed materials leading up to and during AMS 2016 including event website and printed program
- Acknowledgement of support within pre and post marketing activities including e-marketing, direct mailings and social media

## Concurrent Session Partner

**\$3,300** (Members) / **\$4,400** (Non-Members)

(Multiple Opportunities)

### Inclusions

- Opportunity to provide a speaker, panelist or chair for the nominated session in consultation with the program committee
- One (1) x conference registration for the nominated speaker (any additional costs, including travel, are the responsibility of the Partner)
- Opportunity for freestanding banner to be displayed in session (banner to be provided by Partner)
- Acknowledgement of support in electronic and printed materials leading up to and during AMS 2016 including event website and printed program
- Acknowledgement of support within pre and post marketing activities including e-marketing, direct mailings and social media



# Partnership Opportunities

## Exhibitor Package

**\$1,100** (Members) / **\$1,550** (Non-Members)

Supply the delegates with power during the conference to charge up their mobile phones and tablets.

### Inclusions

- Trestle table with cover and two chairs (optional) – Exhibitors may use their own pop-up stands / displays (size restrictions apply)
- One (1) full conference registration
- Additional registrations can be purchased at the member rate
- Acknowledgement as an exhibitor in electronic and printed materials leading up to and during AMS 2016 including the event website and printed program
- Acknowledgement as an exhibitor within pre and post marketing activities including e-marketing, direct mailings and social media

## Satchel Insert Only

**\$750** (Members) / **\$1000** (Non-Members)

Include your collateral in the delegate satchel provided to all attendees at AMS 2016 (size and weight restrictions apply)

## Add a Satchel Insert to any Partnership Package / Exhibition Booking

**\$500** (Members) / **\$750** (Non-Members)

Include your collateral in the delegate satchel provided to all attendees at AMS 2016 (size and weight restrictions apply)



# Partnership/Exhibition Application Form

Name \_\_\_\_\_

Organisation \_\_\_\_\_

Address \_\_\_\_\_

Suburb \_\_\_\_\_ State \_\_\_\_\_ Post Code \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_ Signature \_\_\_\_\_

## Event Partnership Booking (refer to packages for pricing):

Package Preference(s) and cost: \_\_\_\_\_

Exhibition Space (Y / N): \_\_\_\_\_

Total Registrations Required  
(price will be confirmed on invoice) \_\_\_\_\_

## Partnership & Exhibition Terms & Conditions

- Packages and Exhibition Space will be reserved in order of receipt of this booking form. Full payment is required on invoice unless alternative payment arrangements have been agreed. All packages and space are held tentatively until final payment is received.
- If final payment is not received by 15 October 2016, the package or space will be released and any deposits will be forfeited.
- For exhibitor application forms that are received after 15 October 2016, full payment must be received before confirmation is confirmed.
- Credit cards will be accepted for exhibition and partnership payments. A 3% surcharge applies to all AMEX cards and will be charged to the credit card when the payment is processed.
- AusBiotech must receive all payments either by credit card, direct deposit or Australian cheques. The payment form is part of this document and must be completed before processing.
- Exhibition and Partnership packages apply to one organisation only and sharing of space is only allowed by receiving written permission and a tailored package with AusBiotech.
- In the event of cancellation 50% of the total cost will be applied to cancellations received prior to 15 October 2016. No refunds will be made for cancellations received after this date.
- Any space not claimed and occupied before the close of exhibitor bump-in times may be reallocated.
- AusBiotech Ltd reserves the right to rearrange the floor plan and relocate any exhibit without notice. No refunds or discounts will be given for any facilities not used or required.
- AusBiotech complies with the principles of permission-based marketing and will use your information to send you updates and other news about related services or events. Your information will only be passed on to reputable third party official contractors of the Conference for the purpose of assisting you with your program.
- All exhibitors are responsible for their own insurance & must supply a certificate of currency prior to the event. AusBiotech accepts no liability on behalf of any exhibitor or delegate.
- All electronic equipment used at the Conference Venue must have been tested and tagged by a qualified provider.
- The exhibitor indemnifies the organiser from and against all actions, claims, demands, fines, costs and expenses including but not limited to legal costs and expenses (as between solicitor and client) incurred by the organiser or for which the organiser may become liable in respect of any damage to property or loss or injury to any person which may be suffered or sustained in or upon and in relation to any part of the exhibition space, or in respect of any inquiry into the same.
- The exhibitor will at its own expense effect and keep current at all times during the move in and move out period of the exhibition a Public Risk and Property Damage Insurance Policy in respect of its space in an amount of not less than **Twenty Million Australian Dollars** (A\$20,000,000.00).

*All prices in this document are GST inclusive. An invoice will be issued on receipt of a signed application form.*